

Logo Guidelines for TorchAudio

Welcome

Our Guidelines for Logo Use will provide you with the tools and guidance needed to accurately use TorchAudio logos in your design and marketing materials.

Follow these guidelines for all visual communications.

Content

- Overview
- Logo Formats
- Full Color Lockup
- Partnerships
- Typography
- Color
- Black and White
- Social Sharing
- Incorrect Usage

Overview

TorchAudio is a library for audio and signal processing with PyTorch. It provides I/O, signal and data processing functions, datasets, model implementations and application components.

The Lockup

The lockup comes in two forms, primary single-line and secondary stacked.

Choose the appropriate lockup depending on your specific application.

When sizing or scaling the wordmark or lockups, ensure a legible size at all times.

This lockup should not be used with other logos to create additional lockups.

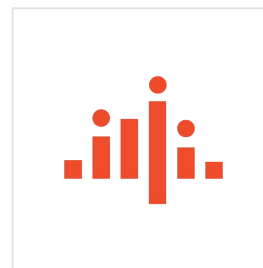
Single-Line Lockup



Stacked Lockup

Full Color Lockup

The TorchAudio logo should always have clear space around it that is 1x the size of the T. No other design elements should enter this area.



Favicon

Color

PyTorch Orange embodies a fiery, lava-like essence without aggression. While it is the primary brand color, we use it sparingly. PyTorch Orange is best used as a deliberate accent.

Only logos that are in the core part of the PyTorch ecosystem should leverage this color.

Black and our three Grays are also core parts of our brand system components, used in typography and in layouts. Be sure to opt for maximum contrast when laying out typography to ensure for ADA compliance.

PyTorch Orange
HEX# #EE4C2C
R238, G76, B44
C00, M61, Y72, K00
Pantone 171C

Black
HEX# 000000
RGB 0.0.0
C100, M100, Y100, K100

Dark Gray
HEX# 262626
RGB 38, 38, 38
Pantone Process Black C

Middle Gray
HEX# BBBB BB
RGB 187, 187, 187
Pantone Cool Gray 5 Cv

Light Gray
HEX# 77787b
RGB 0.99.100
C0 M0 Y0 K65

Black and White

In the rare cases that the logo must be shown in a 1-color greyscale application, a solid black or white version may be used.



For Social Sharing

When sharing the Logo on Twitter, on Workplace or using as a main image on a website or Medium, use the Social Sharing assets. These are set into a standard 16x9 size at 1280 x 720, as well as 1920 x 1080.



Incorrect Usage

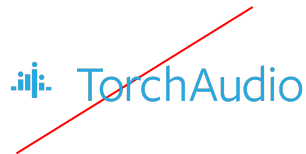
The spirit and message of the brand depends on the logo maintaining a consistent appearance in all cases. In order to preserve the integrity of the logo, the following examples illustrate some things you should not do.



Do not change the spacing between logo elements.



Do not adjust the size or arrangement of the letters and symbol



Do not change the color of the logo



Do not outline the logo.



Do not distort the logo.



Do not change the logo typeface.



Do not put a frame around the logo



Do not rotate the logo.

Thank you!

If you have any questions or need additional assets,
please reach out to these team members:

Steph Miles, Creative Producer | AI Creative Design
Producer